August 17, 2020

Dear Prospective Investors and Members,

Although the conception of the People’s Agricultural and Business Co-op was done prior to COVID-19, we did not anticipate that our fears would have been realized months later when this global pandemic began to wreak havoc on the economy. COVID-19 has exposed the harsh reality that insufficient food is being grown on the island that Barbadians call home.

It has been said that Barbadians do not work together for economic gain. With this in mind, The People’s Agricultural and Business Co-operative Ltd. is seeking to become an agent of change in Barbados. It is providing an opportunity for ordinary Barbadians to economically come together through the formation of this co-op to grow food, produce by-products, engage in marine farming, grow agri-produce and engage in several other business activities.

To date, we have been shortlisted and have high hopes of being awarded the lease for Todds Plantation in St John. The Board of Resolution Life Assurance has informed us that it is a prerequisite that ‘we demonstrate credible financial capacity to support our business plans’ hence, our outreach at this time to prospective members and investors prior to being awarded the bid.

We will be sharing an informational video as well as hosting a Zoom meeting to provide additional information on membership and investment.

Come join with us as we go on a journey to transform the lives of ordinary Barbadians through economic enfranchisement.

The attached executive summary provides further details of our project. We need your support by becoming members and investors for this project. If you are interested please respond by filling the attached pledge form and return it to the email address.

Sincerely,

For: The People’s Agricultural and Business Co-operative Society Ltd.

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